

# Rotary



## Club of Long Beach



SERVE TO CHANGE LIVES

### Club Meeting

Long Beach  
Meets at THE GRAND  
4101 E Willow Street  
Long Beach, CA 90815  
Time: Wednesday at 12:00 PM

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## This Week's Program

**Wednesday, March 2**  
**Join Us LIVE @ The Grand**

**Precision Medicine**  
**Artificial Intelligence & Hospital Usage**  
**Kristen Tapia, Danaher Corporation**

**12:00 NOON - Lunch**  
*Hybrid Meeting Offered - Dial In Details Will Be Sent - Dial In @ 12:15pm*  
**12:30 - 1:30 p.m. - Program**



**Kristen Tapia** informs corporate strategy for a portfolio of medical diagnostic companies as the Senior Manager of Clinical Alliances and Real-World Evidence at Danaher Corporation. Kristen is a digital evangelist, and her work focuses on maturing digitalization and company-wide data analytics capabilities to help build the next generation of medical diagnostics, such as "digital diagnostics," that analyze data instead of blood.

At Danaher, Kristen improves healthcare through innovative solutions in the data and healthcare space. Kristen's team is comprised of data scientists, medical doctors, molecular biologists, and lab technicians. In her role as a strategist, Kristen finds ways to bring together these disparate disciplines to work towards a common goal: increasing the quantity and quality of life of all patients. Her day-to-day considerations include collaborating with the FDA to bring American medicine into a new era, helping scientists and businesspeople find common ground in patient-centered solutions, and leading the industry to its inevitable next step. She is equally a scientist and businesswoman herself, a unique combination even in the stratified space of global healthcare.

Kristen will be speaking about the current state and future vision of Precision Medicine, in which medical care is and will continue to be tailored to the needs of the individual patient. While current medical standards apply to whole populations, for example, "people with heart disease," precision medical standards will apply to individuals in a population, by considering unique factors such as medical history, age, genetics, environment, and more. Kristen will be discussing medicine's transition from the lone "Cowboy" model of patient care to the "Pit Crew" model where teams of experts work together for each patient, and how we will see better standards of care with more efficient services at hopefully lower costs.

Kristen has a Bachelor's degree in Cell and Molecular Biology from Tulane University, a Master's degree in Biomedical Sciences from Northwestern University, and her MBA from the Rady School of Management at UC San Diego. She is a mother of 3 kids (*all under the age of 5*), has 2 dogs, and is the wife of Dan Tapia, proud Long Beach Rotarian since 2016.

## President 105's Post #33

By Dennis C. Smith



"Nobody does this for a pat on the back."

This was Long Beach Police Department's Deputy Chief of Patrol Bureau Gerry Prieto's response to a question from Rhiannon Acree as to why the LBPd is not more active in promoting all the good work they do in our community.

As I listened to Deputy Chief Prieto's answer I thought, "That is a lot like Rotary."

It brought me back to November 2012. I was a fairly new member, having joined in June, and signed up to host an Evening Dinner Panel so I could get to know more members. The topic was what project should our Club develop to honor our 100-year anniversary.

As at most Rotarian gatherings, our conversations meandered through a wide spectrum of topics. One of which was why didn't I see more about all the good work Rotary does in the community in local media. The response from a few of the more seasoned members was, "We don't beat our chests about what we do, we just do it."

There are competing results of this quiet beneficence. One is the admiration for an organization and its individual members for engaging in Service Above Self. Working to improve our communities, not for pats on the back, but for better communities.

The other is the lack of awareness of the good work and deeds done by Rotary and Rotarians in local and global communities. This lack of awareness makes the old stereotypes and misinformation easy for those who are misinformed about Rotary and its members; doing so ignores the tremendously positive impact Rotary has had in its 117-year history.

Should we seek pats on the back? No. We should continue the work and not seek acclaim and admiration.

Should we publicly beat our chests claiming our accomplishments? Perhaps not beat, but some occasional taps would be beneficial to increase the community's awareness of our Club and Organization.

There is a fine line between bragging and sharing, as there is between pride and arrogance. With the transition from legacy print media to electronic and social media platforms for local news and events, our Club and its members need to become more active on those platforms and "tap our chests."

Over the past few years, the Club and its members, have slowly increased our presence on various web-based platforms and increased the community's awareness of the Rotary Club of Long Beach and its members.

As I heard Deputy Chief Prieto's comment about pats on the back and reflected on a conversation more than eleven years ago, I recognized my own shortcoming in not promoting our Club and its good deeds on my own social media accounts. One reason is I have reduced my activity overall on Facebook, LinkedIn and Twitter; and not participating at all on Instagram and Tik-Tok. The other is, perhaps the cultural legacy of not wanting to cross the lines of sharing to bragging and of pride to arrogance. I need to challenge those lines; help create awareness of our fantastic Club and its wonderful members. For those reading this who are participants in social media, join me. Let your circle of friends and followers know you are a proud member of the Rotary Club of Long Beach.

Pat yourself on the back.

We are Long Beach Rotary,

Dennis

## Feeding the Future - Save the Date – Saturday March 26

By Leslie Wiberg

Long Beach Rotary has made a commitment to support the success of all students. But how can a college student, in particular, succeed when food compromised and hungry? Before the pandemic nearly 1 in 4 college students were food insecure, and currently our college food pantries are now struggling to keep up with the demand.

On **Saturday, March 26**, Rotarians will be gathering for our Third Annual Grab and Go event. This year we will work inside at Long Beach City College to fill 1500 bags with food and hygiene items. The packed bags will then be distributed to the food pantries for students at both Long Beach City College and CSU Long Beach.

The need has never been greater! If you wish to participate, we are looking for volunteers to:

- fill bags during two shifts: 10 am to 12 noon and 12 noon to 2 pm.
- arrive early at 8 am to assist in stocking the assembly tables.
- invite family and friends to join in the fun and rewarding experience.
- let us know if you have any connections that may benefit the students.

While we are not under the same COVID restrictions we encountered last year, the school will require proof of vaccination, and at this time a mask must be worn when indoors. This is a great opportunity to work closely with other Rotarians for a worthy cause and make new friends.

Please contact Diane Donaldson at 562.243.7682 or [DianeL.Donaldson@gmail.com](mailto:DianeL.Donaldson@gmail.com) with any interest you may have. We hope you will consider supporting this increasingly important cause. The more the merrier!



### Upcoming Events - Click Title for More Info and for Meeting RSVP

February 28th  
[RAW - Rotarians Appreciate Wine](#)  
 Speaker: Rotarians Appreciate Wine  
 Subject: Blind taste testing - bring a bottle

March 2nd  
[Long Beach Weekly Club Meeting](#)  
 Speaker: Kristen Tapia  
 Subject: Artificial Intelligence & Hospital Usage

March 9th  
[ROTARY ROOTS Lunch Program - Spring 2022](#)  
 Speaker: Rotary Roots - individual member hosts

March 10th  
[5 O'Clock Somewhere](#)  
 Speaker: Monthly mixer  
 Subject: Invitations by EVITE

March 12th  
[Centennial Park Monthly Clean-up](#)

March 15th  
[RCLB Board Meeting](#)

March 16th  
[Long Beach Weekly Club Meeting](#)  
 Speaker: Mario Cordero  
 Subject: The Port of Long Beach

March 17th  
[Business Breakfast Roundtable](#)  
 Speaker: TBA  
 Subject: For LB Rotarians only

March 23rd  
[Long Beach Weekly Club Meeting](#)  
 Speaker: TBA

March 26th  
[Feeding the Future - Grab and Go](#)  
 Speaker: Assemble at LBCC for both LBCC/CSULB  
 Subject: Assemble bags of food, hygiene and parenting items for students at LBCC and CSULB

March 29th  
[Rotary Revealed Information Meeting](#)  
 Speaker: For Prospects and Sponsors only  
 Subject: Rotary Club of Long Beach Informational Meeting

March 30th  
[Long Beach Weekly Club Meeting](#)  
 Speaker: Cliff Meidel - Camp Enterprise Guest  
 Subject: Camp Enterprise

### Birthdays This Week - Click Name to Send a Greeting



[Douglas P. Haubert](#)  
March 3rd



[John P. Gooding](#)  
March 7th



[Shelley Hanks](#)  
March 8th



[Alfredo Velasco](#)  
March 8th



[John W. Hancock III](#)  
March 8th



[James F. Bunnell](#)  
March 8th

### Rotary-versaries - February - Click a Name to Send Congrats!



[Russell T. Hill](#)  
48 Years



[John P. Gooding](#)  
42 Years



[Frank R. Newell](#)  
36 Years



[Mark A. Garlington](#)  
29 Years

[Jeffrey G. Wimbish](#)

[Elizabeth Helene Lucas](#)

[Robert G. Foster](#)

[Paul Patrick Scholz](#)



17 Years



15 Years



14 Years



13 Years



[Denae L. Oatey](#)  
13 Years



[Cindy A. Allen](#)  
12 Years



[Olivia Maiser](#)  
10 Years



[Donald J. Trojan](#)  
9 Years



[Henry C. Fung](#)  
4 Years



[Gloria Cordero](#)  
4 Years



[Leslie Wiberg](#)  
3 Years



[Lisa Finn](#)  
3 Years



[James A. Ahumada](#)  
3 Years



[Robyn Gordon-Peterson](#)  
3 Years

**Rotary Club of Long Beach**  
meets every Wednesday

*LB Skyline Photo Credit  
Long Beach Convention & Visitors Bureau*

March 2, 2022  
Vol. 105, Issue 33

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